

COMMUNITY CELEBRATION SEPT. 25-29, 2026

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**Red, White, & GOOSE DAY!**

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**September 29th**

★ ★ ★ ★ ★ ★ ★ ★ ★ ★  
**2026**



## SO, WHAT IS GOOSE DAY?

This local tradition has been observed in the Juniata River Valley for more than two centuries. Carried here by an early local settler, legend has it that if you eat goose on St. Michaelmas Day, locally known as Goose Day, you will never want for money all the year round. Believers of this tradition adhere faithfully and eat goose every September 29th, thus ensuring wealth and prosperity for the coming year.



**GOOSEDAY.FUN**



**Juniata River Valley**  
VISITORS BUREAU

# Roast Goose Dinners

## GET YOUR LUCKY GOOSE!

Tradition states that if you eat goose on September 29, you'll never want for money all the year round. Who wouldn't want that?

**Sept. 27 & 29- Honey Creek Inn**, 4698 Old US Highway 322, Reedsville. Goose dinner. Serving starts at 11 a.m. Dine-in or take-out. While supplies last. 717-667-2314.

**Sept. 29- County Line Restaurant**, 14206 Route 35, Richfield. Goose dinner. Serving starts at 11 a.m. Eat-in or take-out. While supplies last. 717-694-3535.

**Sept. 29- Reedsville Fire Company**, 7748 Route 655, Reedsville. Serving starts at 3 p.m. Dine-in or take-out. Pre-ordered reservations are recommended, then first come, first serve. To reserve, call 717-667-2770.

**Sept. 29- Kickin' Kater**, 40 W. Market St., Lewistown. Roast goose dinners. Take-out only. While supplies last.

**Sept. 29- The Bread of Life Restaurant**, 30644 Route 35 N., McAlisterville. Roast goose dinners. Serving starts at 11 a.m. While supplies last. Reservations are recommended. 717-463-2838.

**Sept. 29- Heritage Family Restaurant**, 118 E. Main St., Allensville. Roast goose dinner. Serving starts at 11 a.m. Dine-in or take-out. While supplies last. 717-483-0067.

**Sept. 29- Sal-Lee's Dream Restaurant**, 8585 U.S. Highway 522, Lewistown. Goose dinners. Serving starts at 11 a.m. Dine-in or service window take-out. Tables first come, first serve. Meal reservations are highly recommended. While supplies last. 717-248-2248.

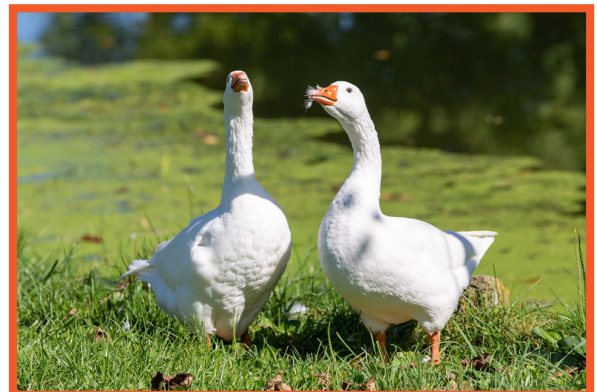
**Sept. 29- The Auxiliary of Decatur Fire Company**, 4277 US Highway 522 N., Lewistown (Alfarata). Goose or chicken dinners. Take-out ONLY! Pick up time between 11 a.m.-6 p.m. at the "cookhouse" next to the firehouse. Pre-order by Sept. 23. 717-543-0921.

**Sept. 29- Kountry Kitchen**, 6052 US Highway 522, McVeytown. Take out ONLY starting at noon. Slow roasted goose dinner with sides, hot goose sandwich with mashed potatoes or cold goose sandwich. Reservations are recommended. While supplies last. 717-899-6771.

**Sept. 29- Wingman Brew N Que**, 9074 US Highway 522 S., Lewistown. Hot Golden Goose sandwich. Serving starts at 4 p.m. Reservations are recommended. 717-363-8812.

**Sept. 29- JP Edward's Grill & Bar**, 203 S. Logan Boulevard, Burnham. Goose dinner. Serving starts at 11 a.m., Dine-in or take-out. Reservations are recommended. 717-248-1150.

**Sept. 29- Cora's Creekside Tavern**, 206 W. Freedom Ave., Burnham. Goose dinner or goose sandwich. Serving begins at 11 a.m. Reservations are recommended. While supplies last. 717-242-0100. Goldie the Goose will be visiting the restaurant to greet customers.



Reserve your lucky goose now! Many places sell out fast.

# Goose Meals + Treats

## GOOSE MEALS

**Sept. 25- BBQ Goose Parfaits**, Kickin' Kater Market and Kafe Store, 40 W. Market St., Lewistown. Layered house-made baked beans, roast goose, BBQ sauce & coleslaw. Plus, blackberry smoothies, blackberry yogurt parfaits, and blackberry acai bowl AND at the Kickin' Kater Food Truck on Monument Square they will be offering **Roast Goose Bowls, Roast Goose Sandwiches and BBQ Goose Parfaits.**

**Sept. 25 & 29- Goose Corn Noodle Soup, Apple Dumplings & Goose Sugar Cookies**, The Square Café & Bakery, 10 W. Market St., Lewistown. While supplies last. No pre-orders.

**Sept. 25-29-Goose Pizza Slices**, Downtown OIP & Grille, 24 E. Market St., Lewistown. 717-248-4600.

**Sept. 26, 28 & 29- Goose Poutine**, Reedsville Creamery Ice Cream Stands, 19 S. Main St., Reedsville and 4470 E. Main St., Belleville. 717-547-5676.

**Sept. 26-29- Kansas City Style Smoked Barbecue Goose with Potatoes and Roasted Veggies**, Smoke House Griddle, 15 Commerce Dr., Milroy. Served with assorted Goose Day adult beverages.

**Sept. 27- Goose Day Brunch**, 10:30 a.m.-2 p.m., Brookmere Winery, 5369 Route 655, Belleville. Fill your bellies with the goosey menu that includes goose, tasty sides, and dessert. Drink specials at the bar. Includes live music and a fun photo op. Reservations begin at 10:30 a.m. For tickets, call 717-935-5380 or brookmerewine.com.

**Sept. 27 & 29- Goose Confit and Goose Poutine**, Shy Bear Brewing, 35 Meadowbrook Lane, Lewistown. The brunch special on Sunday will be goose confit eggs benedict. Confit and poutine will be served throughout both days while supplies last. See event list for their musical guests both days.



## GOOSE TREATS

**Sept. 1-24- Order Goose Sugar Cookies** at The Square Café & Bakery, 10 W. Market St., Lewistown. Pick up days are Sept. 25, 28 or 29. \$10/dozen. 717-363-4149.

**Sept. 4 & 25 only- Goose Day Cookies, Goose Themed Baked Goods, and Goose Day Themed Coaster to Color**, Batter & Dough, 18 E. Market St., Lewistown. Goose Day cookies & treats for purchase at East End Coffee Co.

**Sept. 4-30- Blackberry Smoothies, Blackberry Yogurt Parfaits, and Blackberry Acai Bowl**, Kickin' Kater, 40 W. Market St., Lewistown.

**Sept. 25 & 26- Goosey Donuts**, Gigi's Delights, 4490 E. Main St., Belleville.

**Sept. 25, 28 & 29- Blackberry Desserts**, The Square Café & Bakery, 10 W. Market St., Lewistown.

**Sept. 25-29- Golden Goose Sundae** (Vanilla ice cream, caramel, sprinkles, whipped cream, and a white chocolate goose). **Fruity Pebbles Sundae** (Vanilla ice cream, marshmallow, fruity pebbles, whipped cream, and cherry). Twin Kiss, 245 Shaw Ave., Lewistown.



**Sept. 29- Blackberry Cheesecake**, Spruce Hill Lunch, 21769 Route 75 S., Port Royal.

**Sept. 29- Goose Themed Cookies and Cupcakes**, Phoenix Physical Therapy. 27 Parkside Ct., Mifflintown & 251 W. 3rd St., Suite A, Lewistown.

**Sept. 29- Goose Day Cookie**, Giant Store, 325 W. Freedom Ave., Burnham. Free Goose Day treat, one per customer, while supplies last.

**Sept. 29- Specialty Blackberry Bakery Items**, The Reedsville Creamery Farm Market, 4707 Old US Highway 322, Reedsville.

# Goose Drinks

**All month- Brookmere Winery**, 5369 Route 655, Belleville. 20% off bottles of **Tears of the Goose** wine.

**All month- Stan's Coffee Co.**, 624 W. Main St., Thompsettontown. Specialty Goose Day drinks all month long include

**Gooseberry Bliss, Goose on the Pond, Golden Goose Latte, and Nest Egg Latte.** See their Facebook page for descriptions.

**All month- Juniata Valley Winery**, 19175 Route 35 S., Mifflin. \$2.00 off **Red Winged Blackberry** bottles (shipping not available).

**All month- Pine Ridge Cafe**, 4417 E. Main St., Suite 5, Belleville. **Blackberry Latte.**

**Sept. 4-30- Kickin' Kater**, 40 W. Market St., Lewistown. **Blackberry Smoothies.**

**Sept. 25-26- Hungry Run Distillery**, 10 Ridens Rd., Lewistown. Serving **Blackberry Fizz** for \$7.



**Sept. 25-27- Hungry Run Wine Bar & Bistro**, 10042 US Highway 522 S., Lewistown. **Blackberry wine specials & Blackberry Cocktail.**

**Sept. 25-27- Hazard's Distillery**, 26555 Route 75 N., Mifflintown. 10% off **Blackberry Moonshine.**

**Sept. 26-29- Smoke House Griddle**, 15 Commerce Dr., Milroy. Assorted Goose Day adult beverages.

**Sept. 27-30- Juniata Valley Winery**, 19175 Route 35 S., Mifflin. **Blackberry Mojito** featured in the Carriage House Eatery.



**Sept. 29- Juniata Valley Winery**, 19175 Route 35 S., Mifflin. **Blackberry Slushies, Blackberry Pastries, and Blackberry Mimosas** are available in the tasting room.

**Sept. 29- Royal Beverage**, 5530 William Penn Highway, Mifflintown. \$4 for **Blackberry Slushie.** Take a selfie with Mr. Wiggles while you are there!



## WHAT DO BLACKBERRIES HAVE TO DO WITH GOOSE DAY?

Goose Day is the American version of Michaelmas, a Christian festival observed on September 29. It honors Archangel Michael for defeating Satan in the war in heaven. It is said that when St. Michael threw the devil from heaven, he fell from the skies and landed in a prickly blackberry bush. Satan cursed the fruit so that they would be unfit for eating. Folklore suggests that Michaelmas Day is the last day to eat blackberries.

# GOOSEDAY.FUN

# Lewistown First Friday Sept. 4, 5-9 p.m.

**Goose Washington Photo Op**, 5-8 p.m., Downtown Lewistown. The Juniata River Valley Visitors Bureau invites you to an America250-inspired photoshoot at the Historic Courthouse, 1 W. Market St. A free Goose Washington \$1 bill will be given to participants. While supplies last.



**Goose Day Swag**, 5-8 p.m. Juniata River Valley Visitors Bureau at Historic Courthouse, 1 W. Market St. Purchase items from the GetGoosed.Store.

**Find some relics** from Goose Days long past. The McCoy House Museum has a display case devoted to Goose Day memorabilia. The museum will be open 6-8 pm. Try your hand at the America250 Goose Chase. Find the hidden goose somewhere in the museum and win a prize.

**Goose Leggy Dish Hands-on Project**, 6-9 p.m., Hometown Potters' Studio, 39 Valley St. All ages welcome. \$10 per person.

**Goose-Themed Gifts**, 10 a.m.-8 p.m., The Crooked Shelf Bookshop, 23 N. Main St. Goose-themed books, bookmarks, mugs, earrings and coasters, Beak & Bloom seasonal goose prints and Jaybeeyell Goose Day merch.

**Build your own Lucky Goose Pouch**, Moon Dragon, 25 W. Market St. Select from the array of charms, gemstones, and other lucky items to create your own original pouch. A lifetime of luck for only \$7.



**Enter to win a Porch Goose in Costume** at Lemon & Lime Craft Co., 145 E Market St. Check out their line of goosie Halloween merch while you're there.

**The Great Goose Hunt**, Retro Realm & The Willow Workbench, 29 W. Market St. Find the geese in the store, enter with the code word and you could win \$100 in Goose Day cash!

**Blackberry and Vanilla Soap**, Appalachian Creek Soap Co. will be at Moon Dragon, 25 W. Market St. Find this soap while supplies last at Burnham Community Day Sept. 5 and Lucky Friday Sept. 25.

**Sept. 4 & 5- Goose Day Specials** at Essence of Earth, 14 N. Main St., Lewistown. \$18 mini manicures include gel polish, special Goose Day nail art and goodie bag. Appointments strongly encouraged. Message Essence of Earth Soaps on Facebook or text 717-321-3683. Stop in the shop wearing any Goose Day gear and get a complimentary Blackberry Lip Balm, shop a variety of goosie merch, and enter to win a Goose Day basket. Open 4-8 p.m. on Friday and noon-4 p.m. on Saturday.



# September 6th - 19th

**Sept. 6-30-** Honk as you drive by the flock of geese on display at **Eddie's Tires** at 1239 W. 4th St., Lewistown.



**Sept. 12- Goose Day Hawk Watch,** Jacks Mountain Overlook, top of Jacks Mountain Road, between Belleville and McVeytown. Join The Scope & Binocular Shoppe from 9 a.m.-4 p.m. and a representative from Zeiss to test out their optics. The first 25 people who attend get a free Goose Day sticker. Big discounts will be available on the optics during the event. Cash or check ONLY. Rain date is Sept. 19th.



**Starting Sept. 14- Lucky Goose Magnet Make & Take,** Mifflin County Library, 123 N. Wayne St., Lewistown or Kish Branch Library, 174 N. Penn St., Belleville. Children can make their own free goose magnet while supplies last. Craft project is made possible through funding from the United Way of Mifflin-Juniata.

**Starting Sept. 14- Adopt-a-Goose,** Mifflin County Library, 123 N. Wayne St., Lewistown or Kish Branch Library, 174 N. Penn St., Belleville. The library will have goose adoptions until all the geese have found new homes. With a \$5 donation to the children's library, an individual will choose a stuffed goose from the flock, receive an adoption certificate, and go home with a darling little goose that will bring luck and love for years to come.

**Sept. 19- 10th Annual Reedsville Apple Fest,** 9 a.m.-2 p.m., Bender Park, Reedsville. Food & treats, live music, activities, and contests. Door decorating contest will be America 250 themed. JRVVB will be selling America250 Goose Day items.



**Juniata River Valley**  
VISITORS BUREAU

[www.JRVVisitors.com](http://www.JRVVisitors.com)

# WILD GEESE

**Sept. 18 (tentative)- Wild Geese: Public Art Project landings.** Watch for details and a confirmed date on Community Partnerships Facebook page for new geese landings in the Juniata River Valley. For a list of all the geese, visit [www.cpartnerships.com/meet-the-flock](http://www.cpartnerships.com/meet-the-flock).



# September 20th - 30th



**Sept. 20- 48th annual Goose Day Road Rally,** Registration will be from 8-9 a.m. at Sal-Lee's Dream Restaurant, 8585 US Highway 522 S., Lewistown. Adults, \$6; Children 5-12, \$4; under 5, free. Participants will be given clues to multiple locations in Mifflin County. The team completing the rally with the fewest miles not only wins but can plan next year's rally. For more information, visit the Facebook event page.



**Sept. 25- Stars & Stripes Cornhole 2nd Annual Goose Day Weekend Big Blind Draw,** 7 p.m., Granville Fire Company Event Center, 105 Malta Road, Granville. A four-round switch into a double elimination tournament. Guaranteed prize pool. Warm-ups start at 6 p.m. Bags fly at 7 p.m. \$20 entry fee. BYOB. To register, find the link in the Facebook event page.

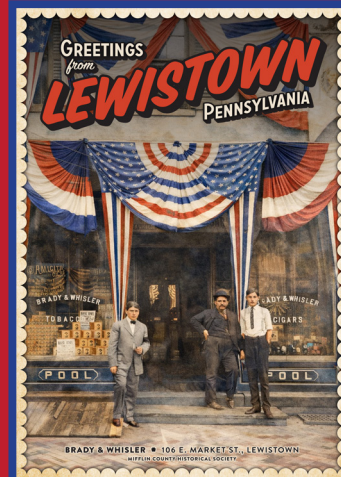


Shop Goose Day merch at  
**GETGOOSSED.STORE**

Show your Goose Day spirit with our custom merchandise!



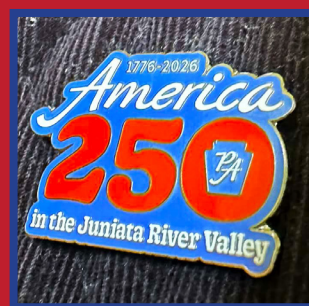
Goose Washington Pin- \$5



America250 Poster- \$6



Keychain- \$3



America250 Pin- \$5



Three Pack America250 Stickers- \$5

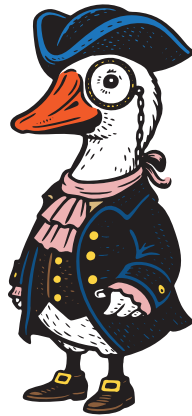
# Lucky Friday- September 25th

**Sept. 25- Lucky Friday**, 5-9 p.m., Downtown Lewistown. Come downtown for the fourth annual Lucky Friday to kick off Goose Day weekend in the Juniata River Valley. There will be live entertainment, food trucks, kids' activities, vendors, a beer/wine/spirits garden, and MORE!!

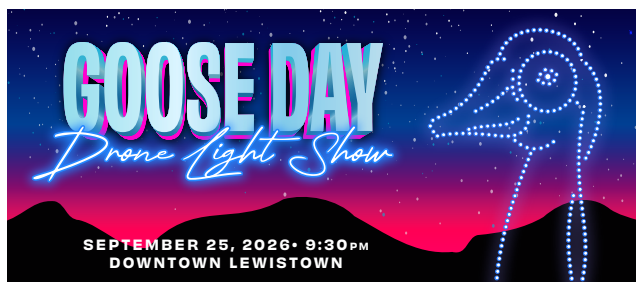


**Sept. 25- GetGoosed.Store pop up**, 5-9 p.m., Downtown Lewistown. Staff from the JRVVB will be selling Goose Day and America250 merchandise near the Historic Courthouse on Monument Square during Lucky Friday. Can't wait? Visit [GetGoosed.Store](https://getgoosed.store) now to order.

**Sept. 25- Goose Washington Photo Op**, 5-9 p.m., Downtown Lewistown. The Juniata River Valley Visitors Bureau invites you to an America250-inspired photoshoot at Altiery Gingerich Insurance Agency, 21 W. Monument Square, during Lucky Friday. A free Goose Washington \$1 bill will be given to participants. While supplies last.



**Sept. 25- Goose Day Drone Light Show**, 9:30 p.m., Downtown Lewistown. The skies above Lewistown will light up once again with the return of the drone light show. Featuring 300 drones, the show will dazzle with goose-themed formations. Bring a blanket, find your spot at Lewistown Rec Park, and look at the skies. Event sponsored by the Juniata River Valley Visitors Bureau. For details, visit [gooseday.fun](https://gooseday.fun).



**Sept. 25- Porch Goose Costume Contest**, 5-9 p.m., Zion Hair Salon, 28 E. Market St., Lewistown. Vote for your favorite costumed goose during Lucky Friday.



**Sept. 25- Firehouse Smash Co**, 27 W. Market St., Lewistown, will host a goose mascot in fire gear. Bring the kids for a photo. Open until 9 p.m.

**Sept. 25- Shire of Blak**, local chapter of the Society for Creative Anachronism, will have medieval weapons, clothing, and other projects on display in front of Firehouse Smash Co and Moon Dragon, 25 & 27 W. Market St., Lewistown. Demonstrations of knights in armor staging fighting techniques. Photo opportunities with props, too.

**Sept. 25- Hands-on Project at Hometown Potters' Studio**, 37 Valley St. Make a clay fortune cookie and add the fortune later. All proceeds and donations will be given to Mother Hubbard's Cupboard.

**Sept. 25- Build your own Lucky Goose Pouch**, Moon Dragon, 25 W. Market St. Select from the array of charms, gemstones, and other lucky items to create your own original pouch. A lifetime of luck for only \$7.

**Sept. 25- Goose Scavenger Hunt**, 5-9 p.m., Mifflin County Model Railroad Club, 3 W. Monument Square, Lewistown. Find the tiny geese hidden among the O gauge and HO scale train displays during Lucky Friday.

# September 20th - 30th

**Sept. 25-26- Mifflin County Antique Machinery Association's Fall Tractor Show.** Join the club for tractor pulls, tractor parades, pedal tractor pulls and races, and more. The show will be held at the At the Barnyard Corn Maze grounds, 10588 Ferguson Valley Road, Lewistown. For details, visit the club's Facebook page for a schedule and registration information.

**Sept. 25-27- At The Barnyard Goose Day Corn Maze Weekend,** At the Barnyard, 10588 Ferguson Valley Road, Lewistown. Find the hidden goose inside the corn maze. Open from 4 p.m. to dusk, Friday; noon-dusk, Saturday; 10 a.m.-5 p.m., Sunday.



**Sept. 25, 26, 28 & 29- Goose Day display** case by the Mifflin County Historical Society. Located in the Historic Courthouse, enter via the side door in the evening during Lucky Friday, live music on the front porch.

**Sept. 25-26 & 29- Start Here for Goose Day,** Kick off your Goose Day celebration at the Juniata River Valley Visitors Bureau, 1 W. Market St., Lewistown. Open 8:30-4:30, weekdays; 10-2, Saturday. Come inside to find out where to head for more Goose Day fun at our local businesses.

**Sept. 25-26 & 29- 4th & Market Goose Day Event.** Join the vendors during the celebration days for a scavenger hunt, goose-themed food, a goose special dirty soda, goose décor, goose clothing, goose ornaments, goose earrings, goose wooden spoons, blackberry candle wax, and Naturals by Val's blackberry goose line of skincare. The store is located at 315 Market St., Port Royal.

**Sept. 25, 28-29- North Shore Railroad Goose Day magnet,** Watch for the magnet on the side of the Juniata Valley Railroad locomotive as it travels daily from the Lewistown Train Station or along the track in downtown Lewistown on Water Street.

**Sept. 26- 48th Annual Goose Day 5K Run,** 9 a.m., Monument Square, 6 S. Main St., Lewistown. Registration begins at 7:45 a.m. at the Historic Courthouse, 1 W. Market St. The course is fast, flat and perfect for a PR. The 2026 Goose Day



Race application is now available. View the online application here: <https://runsignup.com/Race/PA/Lewistown/GooseDay5K> Mail-in entries will also be accepted. Sponsored by the Juniata Valley Striders, proceeds from the race benefit youth and high school running programs.

**Sept. 26- Fall Festival at Grace United Methodist Church.** Meet Gracie the Goose, join the Gracie the Goose Coloring Contest, and find out about the tiny goose hunt in Downtown Lewistown. Basket auction, refreshments and more from 9 a.m.-1 p.m. at 101 Logan St., Lewistown. More info is on the church Facebook page.

**Sept. 26- The Academy's Community Day & Goose Day Celebration,** 9 a.m.-12 p.m., The Mifflin County Academy of Science and Technology, 700 Pitt St., Lewistown. Family-friendly goose-themed activities, program demonstrations, hands-on learning experiences, and CTSO fundraisers.

**Sept. 26- Goose Day Rubber Duck River Race,** 1 p.m., Kish Creek, Kish Park, 1 Derry Park Drive, Lewistown. \$10 donation gets you a duck number. Tickets may be purchased on the day of the race. First prize- \$500; second prize- \$250; and third prize- \$100. All proceeds benefit the Mifflin County Dream Center. You do not have to be present to win.

**Sept. 26- Stars & Stripes Cornhole 2nd Annual Goose Day Bring Your Own Partner and Crew Cup,** 11 a.m., Granville Fire Company Event Center, 105 Malta Road, Granville. Guaranteed prize pool. \$50/team. Kids only tournaments are \$5 per player. Warm-ups start at 10 a.m. Bags fly at 11 a.m. BYOB. To register, find the link in the Facebook event page.

# September 20th - 30th

**Sept. 26- Brookline's Fall Festival**, 1-3 p.m., 92 Village Drive, Mifflintown. Scavenger hunt for the kids with Flat Goose Washington. Food trucks and live music with Dale Keller. Free admission.

**Sept. 26-27- Goose Hunt**, 9 a.m.-6 p.m., Bilger's Pumpkins, 180 Conner Lane, McVeytown. Find the hidden goose in the corn maze, then place your contact information in the box for a chance to win two free goose dinners on the 29th at a local restaurant. Meet Harvey the Harvest Goose, too!



**Sept. 26-27- Kish Park Mini Golf**, 2-7 p.m., 1 Derry Park Drive, Lewistown. The first 50 players each day will receive a free goose-themed golf ball to keep. While you are there, check out hole #4 where you will be joined by some feathered friends!

**Sept. 26-27- Jacks Mountain Hawk Watch Goose Day Event**, 10 a.m.-3 p.m., top of Jacks Mountain Road, between Belleville and McVeytown. Visit the scenic outlook and do a binocular goose search, guess the goose or hawk egg game, and learn about watching the fall hawk migration in Mifflin County. Weather permitting.

**Sept. 27- Goose Day Bike Ride**, 1 p.m., Shy Bear Brewing, 35 Meadowbrook Lane, Lewistown. Two Brothers Bicycle Co. is hosting a free 12-mile casual ride from Shy Bear and back. Bring your own bike. Helmets required. For ride details and a map, visit Two Brothers' Strava page.



**Sept. 27- Ryan Carter Band**, 4 p.m. Shy Bear Brewing, 35 Meadowbrook Lane, Lewistown. Goose confit and goose poutine. The brunch special on Sunday starting at 11 a.m. will be goose confit eggs benedict.

**Sept. 27- Goose Day Brunch**, 10:30 a.m.-2 p.m., Brookmere Winery, 5369 Route 655, Belleville. Fill your bellies with the goosie menu that includes goose, tasty sides, and dessert. Drink specials at the bar. Includes live music and a fun photo op. Reservations begin at 10:30 a.m. For tickets, call 717-935-5380 or [brookmerewine.com](http://brookmerewine.com).

**Sept. 28- Creative Porch Goose Painting Party**, 6 p.m., Birch Hill Event Center, 1100 N. Pine St., Burnham. Hosted by Painting Parties by Judy. Craft seasonal outfits for your porch goose or personalize your goose with paint, or both! For more information and to sign up, visit [paintingpartiesbyjudy.com](http://paintingpartiesbyjudy.com).

**Sept. 28- Special showing at the Miller Cinema 6 of "Fly Away Home,"** a heartwarming coming of age movie for a young girl and a flock of geese. Movie starts at 6 p.m. at 46 W. Market St., Lewistown. \$4 discount price.

**Sept. 29- Celebrate Goose Day with Stable Shakers "Do the Dead,"** 7-9 p.m., Shy Bear Brewing, 35 Meadowbrook Lane, Lewistown. Shy Bear and the Juniata River Valley Visitors Bureau have partnered to bring the timeless spirit of the Grateful Dead to life through inspired interpretation rather than imitation. Goose confit and goose poutine will also be available for purchase to earn your good fortune. Tickets are \$15/each and may be purchased at [buytickets.at/shybear/2317502](http://buytickets.at/shybear/2317502) until Sept. 28th or at the door for an extra \$5. For more information, call 717-242-2663. The Juniata River Valley Visitors Bureau and America250-PA Mifflin County will have a booth set up with Goose Day merch and our Postcards to the Future time capsule project.

**Sept. 29- Red, White & Goose Parade**, 6:30 p.m., downtown Lewistown. In celebration of America's 250th birthday, a parade is being hosted by Red, White & Goose Parade Committee. Parade will form on



Chestnut Street and follow the usual parade route to Third Street and down to Market Street. To register, find the application on the Facebook event page. Rain date is Sept. 30.

# Shopping

**All month- Big Valley Prints & Co.** Goose Day merch with traditional logo and one of their own. Order online at [bigvalleyprintsandco.com](http://bigvalleyprintsandco.com), in store for the month of September or find their booth at Lucky Friday, Sept. 25, Downtown Lewistown.

**All month- Goose Day Cards and Goose Post-it Notes** by Queen Bee Creates will be on sale at East End Coffee, 18 E. Market St., Lewistown.

**All month- Goose Day Pins and Magnets**, painted by Jenny Landis. Available at The Crooked Shelf Bookshop, 23 N. Main St., East End Coffee 18 E. Market St., Hometown Potters Studio, 39 Valley St., and Big Valley Prints, 4469 East Main St, Belleville. See the mini artworks on the JayBeeYell Facebook page.

**All month- Goose Day Laser Engraved Magnets**, earrings, and ornaments. JM Creations has created several items with the Goose Day logo. Items can be ordered through [shopjmcreations.com](http://shopjmcreations.com) or by messaging them on Facebook. A limited number of items will also be available at Beward Pharmacy, 24082 Route 35 N., Mifflintown.



**All month- Blackberry Goose Line.** Naturals by Val will be offering her blackberry line of lotions, soaps, and scrubs at 4th & Market, 315 Market St., Port Royal.

**All month- Goose Themed Ceramic Pots and Mugs** at Hometown Potters' Studio, 39 Valley St., Lewistown. More one-of-a-kind clay creations can be found at East End Coffee, Lewistown, and Beward Pharmacy, Mifflintown.



**All month- Goose Day Sparkle**, Amy B's Hair Salon, 3 Valley St., Lewistown. \$5 for red, white and blue tinsel and \$2 for a goose, goose feather or flag charm.

**Sept. 22-29- Silly Goose Soap**, Shade Mountain Naturals, 45 Serenity Ln., Lewistown.

**Sept. 25- Goose Egg Discount.** The Crooked Shelf Bookshop, 23 N. Main St., Lewistown. Pick a goose egg for a chance at 10-30% off total purchase.

**Sept. 25 & 26- Queenie's Junktique and The Barn Sale** will have goose souvenirs for customers. Open 4-8 p.m., Friday; and 10 a.m.-2 p.m., Saturday. Queenie's, 25 N Main St., Lewistown. The Barn is located in the alley behind the Movie Theater Mural along Market Street.

**Sept. 25-29- Goose Day Flower Bouquets.** \$15 special. Deihl's Flowers, 1 Parkview Terrace, Burnham.

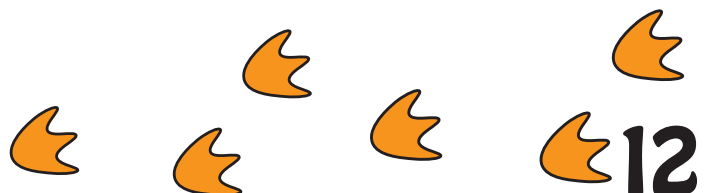
**Sept. 25-26 & 29-4th & Market Goose Day Event,** Join the vendors during the celebration days for a scavenger hunt, goose-themed food, a goose special dirty soda, goose décor, goose clothing, goose ornaments, goose earrings, goose wooden spoons, and Naturals by Val's blackberry goose line of skincare. The store is located at 315 Market St., Port Royal.

**Sept. 26-29- Asters, the Official Flower of Goose Day,** 10% off your purchase by mentioning you've seen this Goose Day list. Wray's Landscaping, 15 Nolan Dr., Lewistown.



**Juniata River Valley**  
VISITORS BUREAU

## GOOSEDAY.FUN



# Contests + Giveaways

**All month- Porch Goose and Costume Give Away**, at Lemon & Lime Craft Co. Register at the shop- 145 E. Market St., Lewistown.

**All month- Great Goose Hunt**, Retro Realm and The Willow Workbench present the Great Goose Hunt. Dozens of geese are hidden inside the store. Find a goose with a hidden code word, write down the code word on an entry form at the counter to be entered to win grand prize of \$100 Goose Day cash. Code word is also good for 10% off anything in the store. Winner is drawn from a hat on October 1st. Both are located at 29 W. Market St., Lewistown.

**All month- PA Central Federal Credit Union**, 101 First Ave., Burnham. Bring this List with you for your chance to select a Lucky Goose Egg from the basket. Whatever's inside is your prize. While supplies last and during office hours only, Mon-Fri, 9 a.m.-4:30 p.m.

**All month- Stop in. Snap a Photo. Enter to Win**, Mon.-Fri. 8 a.m.-4 p.m., One-Stop Communications, 101 E. Market St., Lewistown. Snap a photo with the Biggest Goose in Town, and you'll be entered for a chance to win some Goose Day merch!

**Every Saturday- Goose Day T-shirt Drawing**, Thurs.-Sat. 10 a.m.-4 p.m., Finder's Keepers Select, 5450 State Rt 103 N., Lewistown. With each purchase enter for a chance to win a Goose Day t-shirt.



**Open Days in September at the McCoy House Museum** will feature the America250 Goose Chase. Find the hidden goose somewhere in the museum and win a prize. Museum will be open Sept. 4, 13, 20, 25, and 27. Check the Mifflin County Historical Society Facebook page for hours.

**Sept. 1-25- Goose House Flag Drawing**, Noon-6 p.m., Tues.-Fri.; 11 a.m.-3 p.m., Sat.; Kathy's Korner, 145 E. Market St. Suite C, Lewistown. Enter to win a fall goose house flag with purchase.

**Sept. 21-24- Goose Whiz Quiz.** The Lewistown Sentinel is hosting an online Goose Day trivia contest. The Juniata River Valley Visitors Bureau will be providing a prize to the lucky winner who will be announced on Sept. 25th. To play, visit [lewistownsentinel.com/GooseDay](http://lewistownsentinel.com/GooseDay).



**September 21-27- Merf Radio's Goose on the Loose Contest** focuses on the Wild Geese fiberglass sculptures found throughout the Juniata River Valley. Take a selfie with one of the geese and post the photo on the Merf Radio Facebook contest post. One submission will win a \$95.70 Visa gift card to spend in the Juniata River Valley on Goose Day. The winner will be announced live on the Merf Morning Show on September 28th, just in time for the winner to cash in their prize.

**Sept. 25- Porch Goose Costume Contest**, 5-9 p.m., Zion Hair Salon, 28 E. Market St., Lewistown. Enter the contest by signing up and dropping off your dressed goose at Zion Thursday, Sept. 24 between 10 a.m.-7 p.m. for a chance to win a basket full of goodies. Voting is open to the public on Friday, Sept. 25th between 5-9 p.m. Winner will be announced on Monday, Sept. 28th.



**Sept. 25- Receive the "Golden Ticket"**, The Square Root Plant Company, 3 W. Monument Square Suite 101, Lewistown. With a \$25 purchase, receive a goose sticker and if it has the "golden ticket" you'll win a \$25 gift card and a free plant.



**Juniata River Valley**

VISITORS BUREAU

[www.JRVVisitors.com](http://www.JRVVisitors.com)

# Contests + Giveaways

**Sept. 25- Goose Day Commemorative Coin Egg Hunt,** Mifflin County High School STEM interns will create 200 commemorative wooden coins to celebrate Goose Day. They will be placed in plastic goose eggs and hid in public areas in both Mifflin and Juniata Counties on Lucky Friday, September 25th. Find a purple egg, you win a commemorative Goose Day coin; find a golden egg and win a commemorative coin and special prize! Eggs will be placed on Friday evening and can be found until all are obtained.



**Sept. 25-26- Goose Day Drawing & Giveaway,** The Olde Hatchery, 211 W. 6th St., Port Royal. Stop by to enter the drawing to win a gift card and a chance at some great door prizes!

**Sept. 25-26- Golden Egg Basket Grab,** Small Town Sparrow, 101 S. Logan Blvd., Burnham. Pick a golden goose egg from the basket on the counter for additional discounts, samples and freebies.

**Sept. 26- Goose Day Contest,** Visit the Juniata Mennonite Historical Center, 37322 Route 35, Richfield, from 9 a.m.-2 p.m., and enter to win a FREE one-year subscription to the Echoes newsletter. For details, call 717-694-3211.

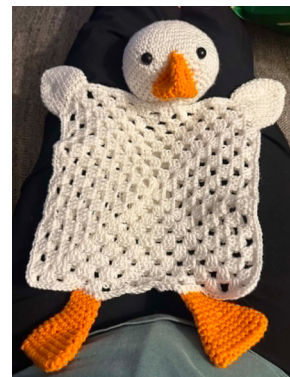
**Sept. 26-29- Find the Golden Ticket.** Vendors will pick an item from their booth with a golden tag that reads "You found the Golden Egg, this is yours to keep, thank you for shopping at our small business." Customer may keep the ticket and the item it's attached to. Big Valley Antiques Center, 47 Auto Auction Circle, Reedsville.

**Sept. 27 Until it's Found,** Hometown Potters' Studio will hide a ceramic chip somewhere in downtown Lewistown. Find it and return it to them for a special Goose Day prize.

**Sept. 29- Goose Day Binocular Giveaway,** 7 a.m.-7 p.m., The Scope and Binocular Shoppe, 35 Huey St., Allensville. Sales on everything in the store. Free Goose Day sticker for customers. With each purchase enter for a chance to win a pair of binoculars for birdwatching of a \$359 value. Drawing will be held at 7 p.m.

## Goose Day Baby Basket

**Sept. 29- The 2026 Goose Day Baby,** Geisinger Lewistown Hospital and the Juniata River Valley Visitors Bureau will welcome the first baby born in Lewistown Hospital on Sept. 29, 2026. The lucky baby will receive a custom baby blanket and goose toy created by Betsy Cox. A basket full of other goose-themed gifts will also be presented to the family.



## Geisinger

### Commemorative Pictorial Postmark

**Sept. 29- A Special Commemorative Pictorial Postmark** is designed every year to provide a unique souvenir to mark each year's local holiday. The design is available ONLY on Goose Day (Sept. 29) at the Lewistown Post Office. Stop by the Market Street post office and request any of your outgoing mail to be stamped with the Goose Day postmark for FREE.



### Goose Day Postcard

**All month- Goose Day Postcard.** Send postcards to family and friends to spread the fun! The Deck the Downtown organization will be selling Goose Day postcards all month at the visitors bureau's office at 1 W. Market St., Lewistown and during Lucky Friday. The pre-stamped postcards can be purchased for \$5 in-person. Once purchased, the buyer can fill out the back of the postcard and return the card to Deck the Downtown. On Goose Day, the postcards will be taken to the Lewistown Post Office where the Goose Day postmark will be applied and then mailed out.