

Community Celebration Sept. 26-29, 2025

September 29th, 2025



So, What is Goose Day?

This local tradition has been observed in the Juniata River Valley for more than two centuries. Carried here by an early local settler, legend has it that if you eat goose on St. Michaelmas Day, locally known as Goose Day, you will never want for money all the year round. Believers of this tradition adhere faithfully and eat goose every September 29th, thus ensuring wealth and prosperity for the coming year.



GooseDay.Fun



Juniata River Valley
VISITORS BUREAU

List of Activities: Roast Goose Dinners

Get your Lucky Goose!

Tradition states that if you eat goose on September 29, you'll never want for money all the year round. Who wouldn't want that?

Sept. 29- Sal-Lee's Dream Restaurant, 8585 U.S. Highway 522, Lewistown. Goose dinners or turkey dinners. Serving starts at 10:30 a.m. Dine-in or service window take-out. Reservations for the dinner are highly recommended. While supplies last. 717-248-2248.

Sept 29- Reedsville Fire Company, 7748 Route 655, Reedsville. Serving starts at 11 a.m. Dine-in or take-out. Reservations recommended. To reserve, call 717-667-6110 and leave a message.

Sept. 29- The Auxiliary of Decatur Fire Company, 4277 US Highway 522 N., Lewistown (Alfarata). Goose or chicken dinners. Take-out ONLY! Pick up time between 11 a.m.-6 p.m. at the "cookhouse" next to the firehouse. Pre-order by Sept. 22. 717-543-0921.

Sept. 29- Kountry Kitchen, 6052 U.S. Highway 522, McVeytown. Take out ONLY starting at noon. Slow roasted goose dinners with sides, hot goose sandwich with mashed potatoes or cold goose sandwich. Reservations are recommended. While supplies last. 717-899-6771.

Sept. 29- Hungry Run Wine Bar & Bistro, 10042 US 522 South, Lewistown. Smoked goose & waffles dinner with corn and mashed potatoes. Serving from 4-8 p.m. Dine in and take out. For reservations, order online at www.hungryrunbistro.com. 717-543-0910.

Sept. 29- Wingman Brew N Que, 9074 U.S. Highway 522 S., Lewistown. Goose dinners. Serving starts at 4 p.m. Reservations are recommended. 717-363-8812.

Sept. 29- County Line Restaurant, 14206 Route 35, Richfield. Goose dinner. Start serving at 11 a.m. Eat-in or take-out. While supplies last. 717-694-3535.

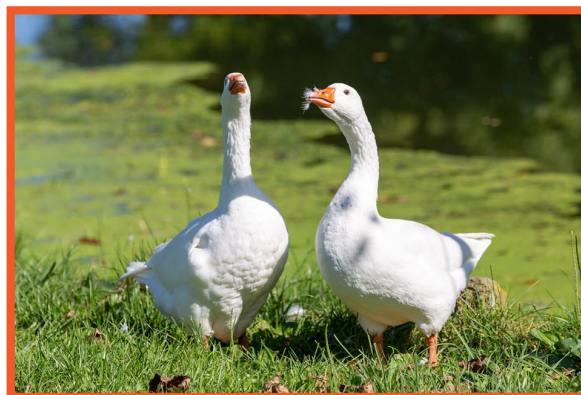
Sept. 29- J.P.Edward's Grill & Bar, 203 S. Logan Boulevard, Burnham. Goose dinner. Serving starts at 11 a.m. First come, first serve. No take outs. 717-248-1150.

Sept. 29- Cora's Creekside Tavern, 206 W. Freedom Ave., Burnham. Goose dinner. Serving begins at lunch. Reservations recommended. While supplies last. 717-242-0100.

Sept. 29- Heritage Family Restaurant, 118 E. Main St., Allensville. Goose dinner. Serving starts at 11 a.m. Dine-in or take-out. 717-483-0067.

Sept. 29- Honey Creek Inn, 4698 Old US Highway 322, Reedsville. Goose dinner. Serving starts at 11 a.m. Dine-in or take-out. While supplies last. 717-667-2314.

Sept. 29- Juniata Junction, 5813 William Penn Highway, Mifflintown. Goose dinners. Dine-in or take-out. Reservations recommended for take-out. While supplies last. 717-436-6401.



Reserve your lucky goose now! Many places sell out fast.

List of Activities: Goose Meals

Sept. 1-19- Goose meat pies. The Square Café & Bakery, 10 W. Market St., Lewistown. Taking orders until Sept. 19th. Pick up on Sept. 26 or 29. Extra pies available on a first come first serve basis. 717-363-4149.

Sept. 26- Goose corn noodle soup, apple dumplings & you decorate goose cookies. The Square Café & Bakery, 10 W. Market St., Lewistown. 717-363-4149.

Sept. 26- Goose tacos and Walking Goose tacos. The Nook Food Truck at Lucky Friday in downtown Lewistown. Goose tacos include goose meat, Asian slaw and soft shell. Walking tacos include goose meat, cheese, lettuce, tomato, salsa and sour cream and come in individual or family size.



Sept 26- Goose Crepes, Blackberry Baguettes, and Blackberry Crepes. Holy Crepe, 27 W. Market St, Lewistown. Featuring goose crepes, ham, brie, and blackberry jam baguette sandwich, and blackberry brie crepes. From 5-9pm, buy two crepes, get one half off, goose crepes not included. Meet their Goose Mascot dressed for the streets of Paris!

Sept. 26-28- Goose pizza appetizer. Hungry Run Wine Bar & Bistro, 10042 US 522 South, Lewistown. 717-543-0910.

Sept. 26, 27 & 29- Goose poutine. Reedsville Creamery Ice Cream Stand, 19 S. Main St., Reedsville and 4470 E. Main St., Belleville. 717-547-5676.

Sept. 26-29- Goose pizza. Burnham OIP, 105 S. Logan Boulevard, Burnham. 717-242-0143. Meet Chief Logan Mingoos Goose while you are there!



Sept. 26-29- Goose pizza slices. Downtown OIP & Grille, 24 E. Market St., Lewistown. 717-248-4600.

Sept. 28- Goose Day Brunch, 10:30 a.m.-2 p.m., Brookmere Winery, 5369 Route 655, Belleville. Fill your bellies with the goosey menu that includes goose, tasty sides, and dessert. Drink specials at the bar. Includes live music by Don & Trace, and a fun photo op. Reservations begin at 10:30. Tickets are \$28/person + 6% sales tax & 20% tip. To reserve, call 717-935-5380 or brookmerewine.com.

Sept. 28- Goose confit eggs benedict and French onion soup with goose confit. Shy Bear Brewing, 35 Meadowbrook Lane, Lewistown. The brunch special will be the eggs benedict dish. Soup will be served throughout the day while supplies last. See event list for Goose Day eve event.

Sept. 29- Goose Corn Soup, Blackberry Baguettes, Blackberry Crepes. Holy Crepes, 27 W Market St., Lewistown. Serving goose corn soup to secure your fortune for next year. Ham, brie & blackberry baguette sandwiches and blackberry brie crepes.

Sept. 29- Goose corn noodle soup and Apple dumplings. The Square Café & Bakery, 10 W. Market St., Lewistown. While supplies last. No pre-orders. May reserve the day of at 717-363-4149.



Juniata River Valley
VISITORS BUREAU
www.JRVVisitors.com

List of Activities: Goose Treats + Drinks

Goose Treats

Sept. 1-19- Goose sugar cookies. The Square Café & Bakery, 10 W. Market St., Lewistown. Taking orders until Sept. 19th. Pick up is Sept. 26 or 29. Extra cookies are available on a first come first serve basis on 26 & 29. 717-363-4149.

Sept. 2-30- Blackberry Moon Pies. South Side Hoagie Shop, 327 S. Main St., Lewistown. Brought to you by Purple Martin Bakery.

Sept. 23-26- Goose Day cookies. Batter & Dough, 18 E. Market St., Lewistown. Goose day cookies for purchase at East End Coffee, located in the same building.

Sept. 26- Blackberry desserts. The Nook Food Truck at Lucky Friday in downtown Lewistown. Desserts include blackberry crumb bar, blackberry lemon cupcakes, Funfetti, vanilla or strawberry crunch cakesicles.

Sept. 26-27 & 29- Blackberry desserts. Juniata River Commons, 2218 William Penn Highway, Mifflintown. Blackberry muffins, blackberry cobbler, and blackberry jam danishes from the Arch Rock Café along with great coffee drinks.

Sept. 26-29- Golden Goose Sundaes at Twin Kiss, 245 Shaw Ave, Lewistown.

Sept. 29- Goose Day cookie. GIANT, 325 W. Freedom Ave, Burnham. Free Goose Day cookie, one per customer, while supplies last.

Sept. 29- Goose themed cookies and cupcakes. Phoenix Physical Therapy, 36 Envision Dr., Mifflintown. 10 a.m.-3 p.m. Free.



Goose Drinks

All month- The Old Mill Coffeehouse, 14264 Route 35, Richfield. Specialty Goose Day drinks all month long including Shake Your Tail Feathers, Loose Goose, Silly Goose Juice, Talk to Me Goose and Goose Bumps!

All month- Brookmere Winery, 5369 Route 655, Belleville. 20% off bottles of Tears of the Goose wine.

All month- Downtown OIP, 24 E. Market St., Lewistown. Blackberry slushies will be served indoors and on their patio.

All month- East End Coffee Co., 18 E. Market St., Lewistown & 13 S. Main St., Reedsville. Try their new Blackberry Cobbler Iced Latte or go for the classic Golden Goose Lattes made with EE roasted coffee, honey, brown sugar, and extra prosperity!

All month- Juniata Valley Winery, 19175 Route 35 South, Mifflin. Celebrate the end of summer with their September Wine of the Month: Red Wing Blackberry! Available exclusively at the Mifflin Tasting Room & JVW on 2nd | Newport. Shipping is not available. Ask about the featured blackberry cocktail at the Mifflin location!



Sept. 26- The Nook Food Truck at Lucky Friday in downtown Lewistown. Drinks include blackberry lemonade, Hale Yea!, black raspberry chip iced latte, Sky bird with Red Bull, cotton candy dirty soda, princess peach, and strawberry lemonade.

List of Activities: Events + Activities

Goose Drinks

Sept 26-27- Hungry Run Distillery, 10 Ridens Road, Lewistown. Let them help you celebrate Goose Day with Blackberry Vodka bottles 10% off and their delicious Blackberry Fizz Cocktail \$6.



Sept. 26-28- Hawstone Hollow Winery, 11 Hawstone Road, Lewistown. Goose Day Slushie or cocktails \$5 each.

Sept. 26-28- Hazards Distillery, 26555 Route 75 N., Mifflintown. 10% off blackberry moonshine.

Sept. 26-28- Burnt Timbers Winery, 45 Fisher Bee Lane, Granville. Wear a Goose Day shirt or wish staff a “Happy Goose Day” to receive a free wine slushie.

Sept. 26-29- Monument Square’s Finest Deli, 2 E. Market St., Lewistown. Get in the Goose Day blackberry craze – try Pure Leaf Brewed Blackberry Tea.

Sept. 29- Royal Beverage, 5530 William Penn Highway, Mifflintown. \$3 for a blackberry slushie. Take a selfie with Mr. Wiggles while you are there!

What do blackberries have to do with Goose Day?

Goose Day is the American version of Michaelmas, a Christian festival observed on September 29. It honors Archangel Michael for defeating Satan in the war in heaven. It is said that when St. Michael threw the devil from heaven, he fell from the skies and landed in a prickly blackberry bush. Satan cursed the fruit so that they would be unfit for eating. Folklore suggests that Michaelmas Day is the last day to eat blackberries.

Goose Events + Activities

All month- Honk as you drive by the flock of geese on display at **Eddie’s Tires** at 1239 W. 4th St., Lewistown.

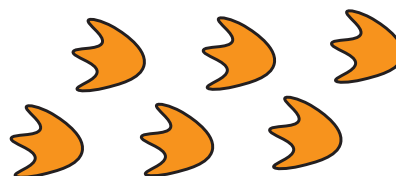


All month- The Busy Brush, 42 W. Market St., Lewistown. Choose from a selection of mini goose themed paint projects.

All month- “The Art of the Goose” exhibit at East End Coffee Co., 18 E. Market St., Lewistown. A fun collection of geese represented in a variety of artforms including prints, original art, and photographs. Will remain on the walls through the end of October.

All month- Stock up on goose stickers at **Lost Art Studio & Vintage**, 13 E. Market St., Lewistown. Open 11a.m.-5 p.m., Wednesday-Friday; 10 a.m.-2 p.m., Saturday.

Sundays in September- Find the hidden goose at the **McCoy House Museum**, win a prize, and the honor of re-hiding the goose! Sunday hours are 1-3 p.m. Admission is free.



List of Activities: Events + Activities

Sept. 12 or 19- Wild Geese: Public Art Project landings. Watch for details and a confirmed date on Community Partnerships Facebook page for new geese landings in the Juniata River Valley. For a list of all the geese, visit www.cpartnerships.com/meet-the-flock.

Sept. 21- 47th annual Goose Day Road Rally. Registration is from 8-9 a.m. at Solid State Masonry, 1 Sandbrook Lane, Lewistown. Adults, \$6; Children 5-12, \$4; under 5, free. Participants will be given clues to multiple locations in Mifflin County. The team completing the rally with the fewest miles not only wins, but can plan next year's rally. For more information, visit the Facebook event page.

Sept. 22-27- Make Your Own Goose Button, Mifflin County Library, 123 N. Wayne St., Lewistown. For a \$2 donation to children's programming, participants can choose a premade button design, then use the library's button machine assembling their very own button. Already made buttons will be available at the Kish Branch Library, 174 N. Penn St., Belleville, for the \$2 donation. The buttons will be offered during library hours.

Sept. 22-27- Goose Day Story Stroll, downtown Lewistown. The Mifflin County Library will be offering a story stroll featuring the book "Petunia," by Roger Duvoisin. Using the downtown storefront windows, read the story cards and learn about Petunia, the goose, as she strolls in the meadow and spots a book. The stroll starts at Lost Art Studio & Vintage, 13 E. Market St., Lewistown.

Sept. 24-29- North Shore Railroad Goose Day magnet. Watch for the magnet on the side of the Juniata Valley Railroad locomotive as it travels daily from the Lewistown Train Station or along the track in downtown Lewistown on Water St.

Sept. 25- Goose Day Fall Serving Tray Painting Party, 6 p.m., At the Barnyard Corn Maze, 10588 Ferguson Valley Road, Lewistown. Event hosted by Painting Parties by Judy. Register at paintingpartiesbyjudy.com.

Sept. 26- Goose Day Storytime at the Lumina Center, 10-11 a.m., 18 E. Third St., Lewistown. Ages 2-5. Pre-registration required. Find it on the Lumina Center Facebook page.

Sept. 26- The Society for Creative Anachronism (medieval reenactors) will be demonstrating fighting techniques and clothing of the era from 5-9 p.m. in front of Moon Dragon, 25 W. Market St., Lewistown.

Sept. 26- Lucky Friday, 5-10 p.m., downtown Lewistown. Come downtown for the third annual Lucky Friday to kick off Goose Day weekend in the Juniata River Valley. There will be live entertainment, food trucks, kids' activities, vendors, local business specials, a beer/wine/spirits garden, and MORE!! The festival stays open until 10 p.m. to provide live music from Monument Square during the drone light show and food trucks will stay open during the drone light show.



Sept. 26- "A Goosemas Story" photo op- The Juniata River Valley Visitors Bureau invites you to an "A Christmas Story" inspired photoshoot under the marquee at Miller Cinema 6, 46 W. Market St., Lewistown, during Lucky Friday, from 5-9 p.m. A free Goosemas sticker will be given to participants. While supplies last.



List of Activities: Events + Activities

Sept. 26- America250PA's Countdown to 250: Mobile Experiential Unit. Find the traveling unit at Lucky Friday in downtown Lewistown. As part of their goal of reaching every Pennsylvanian in every county, the unit will travel to all 67 counties, engaging with Pennsylvanians to highlight the important role the Commonwealth played in the founding of our nation 250 years ago and continues to play today.

Sept. 26- Goose Day Drone Light Show, 9:30 p.m., Downtown Lewistown. The skies above Lewistown will light up once again with the return of the drone light show. Featuring 300 drones, the show will dazzle with goose-themed formations. Bring a blanket, find your spot at Lewistown Rec Park, and look to the skies as Goose Day lights up the night in spectacular style. Event sponsored by the Juniata River Valley Visitors Bureau.

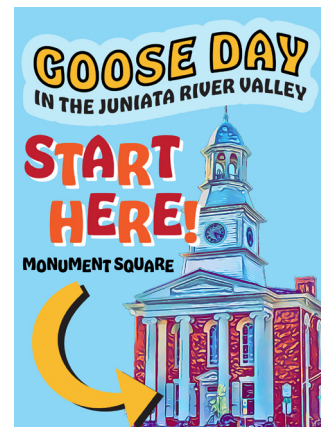


Sept. 26- Lucky Goose Pouch. Create your own luck pouch with gems and charms for \$7 at Moon Dragon, 25 W. Market St., Lewistown. Choose an egg for a lucky discount or a free gift with your purchase.

Sept. 26- Stars & Stripes Cornhole Goose Day Big Blind Draw, 7 p.m., Granville Fire Company Event Center, 105 Malta Road, Granville. A four-round switch into a double elimination tournament. Guaranteed prize pool. Warm-ups start at 6 p.m., bags fly at 7 p.m. \$20 entry fee. BYOB. To register, find the link in the Facebook event page.



Sept. 26-27 & 29- Start Here for Goose Day. Kick off your Goose Day celebration at the Juniata River Valley Visitors Bureau, 1 W. Market St., Lewistown. Open 8:30-4:30, weekdays; 10-2, Saturday. Come inside to find out where to head for more Goose Day fun at our local businesses.



Sept. 26 & 28- Goose Day at the McCoy House Museum, 17 N. Main St., Lewistown. Free admission (always). Goose Day historical exhibit. Find the hidden goose and win a prize – and the honor of re-hiding it! Check out the Estate Sale, too.

Sept. 26 & 27- Essence of Earth, 14 N. Main St., Lewistown. Stop in for a Goose Day sticker and play **Goose Pong** to win a chance for a Goose Day Gift Basket. Free lip balm when you show off your Goose Day gear and if you don't have a shirt, they'll have them in stock, too.



Sept. 26-28- At The Barnyard Goose Day Corn Maze Weekend. At the Barnyard, 10588 Ferguson Valley Road, Lewistown. Find the hidden goose inside the corn maze and enter to win a free pass to the barnyard. Open 4 p.m. to dusk, Friday; noon-dusk, Saturday; 10 a.m.-5 p.m., Sunday.

Sept. 26-28- Mifflin County Antique Machinery Association's Fall Tractor Show. Join the club for a weekend full of tractor pulls, tractor parades, pedal tractor pulls and races, and more. The show will be held at the At the Barnyard Corn Maze grounds, 10588 Ferguson Valley Road, Lewistown. For details, visit the club's Facebook page for a schedule and registration information.

List of Activities: Events + Activities

Sept. 27- 47th annual Goose Day 5K Run,

9 a.m., Monument Square, 6 S. Main St., Lewistown. Registration begins at 7:45 a.m. The 2025 Goose Day Race application is now available. View the application here:

<https://jystriders.com/.../06/Goose-Day-Race-Form-2025.pdf>



Sept. 27- Hands-on Stained-Glass class. Create a goose from pre-cut glass kits at Moon Dragon, 25 W. Market St., Lewistown. Limit 5 people per class. Ages 13 and up. \$45 per person includes instruction and one kit per person. Class times 1-4 p.m. and 5-9 p.m.

Sept. 27- Goose Hunt, 9 a.m.-6 p.m., Bilger's Pumpkins, 180 Conner Lane, McVeytown. Find the hidden goose in the corn maze, then place your contact information in the box for a chance to win two free Goose Day dinners on the 29th. Drawing will be held at 5 p.m. Meet Harvey the Harvest Goose, too!

Sept. 27- Goose Day Rubber Duck River Race, noon-3 p.m., Kish Creek, Kish Park, 1 Derry Park Drive, Lewistown. Race begins at 1 p.m. \$10 gets you a duck number. First place- \$500; second place- \$250; and third place- \$100. All proceeds benefit the Dream Center.

Sept. 27- Stars & Stripes Cornhole Goose Day Bring Your Own Partner and Crew Cup, 11 a.m., Granville Fire Company Event Center, 105 Malta Road, Granville. \$1,000 guaranteed prize pool! \$50/team. Minimum of six games. BYOB. To register, find the link in the Facebook event page.

Sept. 27- Goose Day + Annual Customer

Appreciation Weekend, 8 a.m.-5 p.m., Love Two Eat Farm Store, 417 Smokey Hollow Road, East Waterford. Children and adults can help color the Goose Day drawing while also enjoying hayrides, decorating pumpkins, visiting the farm animals, and grabbing a bite to eat.

Sept. 27- Juniata Mennonite Historical Center-

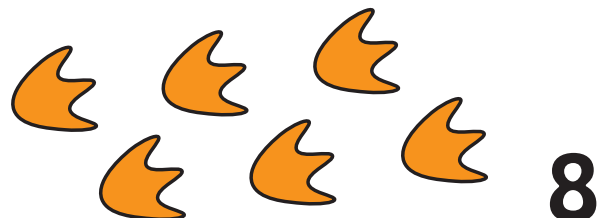
visit the historical center from 9 a.m.-2 p.m., at 37322 Route 35, Richfield, and enter to win a free one-year subscription to the Echoes! Newsletter. For details, call 717-694-3211.

Sept. 27- Flower Crown Make and Take

Workshop and visit by Lucy Goosey, 10 a.m.-noon, Juniata River Commons, 2218 William Penn Highway, Mifflintown. Learn how to make a flower crown out of long-lasting Asters and other fall flowers with Phoebe, designer at Wilding Hope flowers. Lucy Goosey, the African goose and flower farm mascot will make an appearance during this time as well. \$35/adult or \$15 for 13 and under. Registration is not required but recommended. To register, RSVP to the Facebook event page.

Sept. 27-28- Jack's Mountain Hawk Watch Goose

Day event, 10 a.m.-3 p.m., top of Jack's Mountain Road, McVeytown. Visit the scenic outlook and do a binocular goose search, guess the goose or hawk egg game, and learn about watching the fall hawk migration in Mifflin County.



List of Activities: Events + Activities

Sept. 28- Goose Day Brunch, 10:30 a.m.-2 p.m., Brookmere Winery, 5369 Route 655, Belleville. Fill your bellies with the goosey menu that includes goose, tasty sides, and dessert. Drink specials at the bar. Includes live music by Don & Trace, and a fun photo op. Reservations begin at 10:30. Tickets are \$28/person + 6% sales tax & 20% tip. To reserve, call (717) 935-5380 or brookmerewine.com.

Sept. 28- Goose Day Yoga in the Vineyard, 9:30 a.m., Brookmere Winery, 5369 Route 655, Belleville. Loosen those tail feathers and join Bria for a one-hour beginner-friendly yoga session. Bring your own mat. Tickets are \$15/person. To reserve, visit brookmerewine.com. Weather permitting.

Sept. 28- Goose Day Bike Ride, noon, Shy Bear Brewing, 35 Meadowbrook Lane, Lewistown. Two Brothers Bike Co. is hosting a free 12-mile casual ride from Shy Bear and back and includes a free drink and coaster for participating riders. Bring your own bike. Helmets required. For ride details and a map, visit Two Brothers' Strava page.



Sept. 28- Story and Craft Time with Princess Luna. 1 p.m. The Busy Brush, 42 W. Market St., Lewistown. Featured book is "Duck and Goose: Honk! Quack! Boo!" \$15 ticket includes story time and a paint kit. Reserve your space on Facebook.

Sept. 28- Goose Day Eve with The Ryan Carter Band, 4 p.m., Shy Bear Brewing, 35 Meadowbrook Lane, Lewistown. Try the French onion soup made with goose confit for luck!

Sept. 28- Goose Day Sunday at the McCoy House Museum & Old Town Cemetery, 1-3 p.m., 17 N. Main St., and Water Street, Lewistown. See the progress artist Aubrey Kirkland is making on the mural on the Old Town Cemetery wall and find the hidden goose in the painting. Weather permitting. At the museum, shop their estate sale and see the Ann Fisher Retrospect Exhibit.



Sept. 28- Juniata County's Liberty Bell Unveiling, 2 p.m., Pomeroy-Academia Covered Bridge, 70 Mill Road, Port Royal. Artist Hannah Tamanini will share her design for the bell to celebrate America's 250th birthday.

Sept. 29- Mifflin County Liberty Bell unveiling, 1 p.m., Mifflin County Courthouse, N. Wayne St., Lewistown. Artist Jennifer Hartzler will share her design for the bell to celebrate America's 250th birthday.

Sept. 29- "Fly Away Home" movie showing at Miller Cinema, 46 W. Market St., Lewistown. \$4/person. Starts at 6 p.m.

List of Activities: Shopping

Shop Goose Day merch at **GetGoosed.Store**

Share your Goose Day pride with sticker packs, license plates, pencil packs, pins, hand-drawn greeting cards, M&Ms, stretchy goose toy, note-book and feather pen, and temporary tattoos. Shop online or stop by the Juniata River Valley Visitors Bureau office, 1 W. Market St., Lewistown, to purchase.



All month- Goose Day t-shirts-The Square Café & Bakery, 10 W. Market St., Lewistown. While supplies last.

All month- Goose Day T-shirts and more at Essence of Earth, 14 N. Main St., Lewistown. Pre-orders are being taken for all kinds of merchandise with their original images. Some items will be available at their store. Find them at www.etsy.com. Stop in the shop 5-9 p.m. for First Friday, 10 a.m.-2 p.m. Sept. 6, and noon-8 p.m. for Lucky Friday.

All month- Big Valley Prints & Co, Goose Day Merch with traditional logo and one of their own. Order online at bigvalleyprintsandco.com, in store for the month of September or find them at Lucky Friday.



All month – One-of-a-kind souvenirs made by JayBeeYell can be found at The Crooked Shelf Bookshop 23 N. Main St., Suite B, Lewistown; East End Coffee 18 E. Market St., Lewistown; Hometown Potters' Studio 39 Valley Street, Lewistown; and Big Valley Prints & Co. 4469 E. Main St. Belleville. Pins, magnets, artist cards, Goose Day history zines are available at all locations. Crooked Shelf Bookshop also has hand painted Goose shrines and lucky horseshoes.



All month-Goose Day merchandise. Naturals by Val at 4th & Market, 315 Market St., Port Royal. Blackberry scented body products, jewelry, drink koozies and t-shirts.

All month- Goose Day greeting cards by HC Arts. Sending a goosey greeting with a variety of card designs available at East End Coffee Co., 18 E. Market St., Lewistown; and The Crooked Shelf Bookshop, 23 N. Main St., Suite B, Lewistown.



All month- Silly Goose swag. The Boutique at Paisley, 145 E. Market St., Lewistown. Choose from a hat or sweatshirt. While supplies last.

All month- Goose themed paint projects at The Busy Brush, 42 W. Market St., Lewistown. Choose from a selection of mini goose themed paint projects.

All month- Free Goose Day notepads at Kish Printing, 20 Windmill Hill # 2, Burnham.



Juniata River Valley
VISITORS BUREAU

10

List of Activities: Contests + Giveaways

Shopping

Sept. 3-29- Goose themed ceramic pots and mugs. Hometown Potters' Studio, 39 Valley St., Lewistown. Available at Hometown Potters' Studio, the Juniata Farmer's Market, East End Coffee Co., & Beward's Pharmacy.

Sept 22-27 and 29- The Willow Workbench, 29 W. Market St., Lewistown.

Goose Day keychains and ornaments on

sale. Signage and décor will be 15% off and they'll raise that to 25% off if you bring a

receipt from any participating downtown store.



Sept. 25-27- Golden Egg Basket Grab. Small Town Sparrow, 101 S. Logan Boulevard, Burnham. A basket full of golden eggs will appear on the counter for each customer to pick an egg and crack it open to reveal a freebie, discounted item or small treat. No purchase necessary.

Sept. 26-29- Goose Day Flower Bunch. Lewistown Florist, 129 S. Main St., Lewistown.

Sept. 26-28- Create Your Own Lucky Goose Pouch- Moon Dragon, 25 W. Market St. Select from the array of charms, gemstones, and other lucky items to create your own original pouch. A lifetime of luck for only \$7. Also choose your lucky egg and discover a discount with each purchase.

Sept. 26-27 & 29- Goose themed arts and crafts. Juniata River Commons, 2218 William Penn Highway, Mifflintown. Created by local artists and artisans.

Sept. 26-29- Goose Day flower bouquets. Deihl's Flowers, 1 Parkview Terrace, Burnham.

Sept. 26-29- The official flower of Goose Day – 15% off on Asters and other in stock items at Wray's Landscaping, 15 Nolan Drive, Lewistown.

Contests + Giveaways

The Feathered Frolic: Wild Goose Chase Edition

A flock of twelve now hides in view,
Each goose a work of art brand new.
To claim your prize, you must embark—

A statue hunt from dawn till dark.
With mobile pass in hand, you'll see
Our towns transformed by artistry.
Each check-in earns a tale to keep,
Of geese and legends running deep.
Complete the set, all twelve in line,
And Goose Day glory shall be thine.
So chase the flock and don't delay—
It's time to frolic Goose Day's way!

Your mission: track down a dozen of our wily Wild Geese statues hiding in plain sight across two counties. Each goose has its own style, story, and swagger—making this hunt part art walk, part treasure quest. Check in with your free mobile passport every time you find one, and if you uncover all 12, you'll earn a shiny sticker as proof of your feather-finding skills. Are you ready to ruffle some feathers and complete the flock?

Sign up at jrvvisitors.com/featheredfrolic/

Want to find all the Wild Geese? Visit <https://www.cpartnerships.com/follow-the-flock> for the full list of statues.



**FEATHERED
Frolic**

List of Activities: Contests + Giveaways

All Month- Win a Jan Michael print- Kathy's Korner, 145 E. Market St. Suite C, Lewistown. Register with each purchase. Goose coloring sheets will also be available.



All month- Gaggling Goose gift basket drawing. Small Town Sparrow, 101 S. Logan Boulevard, Burnham. With every purchase, customers get an entry into the prize drawing. Simply put your name and phone number on the back of your receipt and drop it into the entry box. The winner will be drawn on Oct. 1st, live on their Facebook page. Winner will receive an entire FULL basket of items from the vendors within the store.

Sept. 15-25- Guess the Silly Goose with MERF Radio. Guess the voice behind the silly clip and you'll be entered into the grand prize drawing for a \$95.70 Visa gift card to spend on Goose Day goodies in the Juniata River Valley. Find MERF on your FM radio dial at 95.7 or ask Alexa to play it on your Amazon device.

Sept. 17-24- Online Goose Day Contest. Follow The Sentinel online to learn more about the contest. The Juniata River Valley Visitors Bureau will be providing prizes to the winners who will be announced prior to Lucky Friday.

Sept. 26- Porch Goose Costume Contest, 5 p.m., Zion Hair Salon, 28 E. Market St., Lewistown. Dress up your porch goose in its best, funniest, or most creative costume for a chance to win a basket full of goodies (\$100 value). Free to enter. All ages are welcome to participate. Drop off your goose from 10 a.m.-7 p.m. on Thursday, Sept. 25th. Voting is from 5-9 p.m. during Lucky Friday.



Sept. 26- Goose Day Commemorative Coin Egg Hunt. Created by Mifflin County High School STEM interns. 100 plastic goose eggs will be hidden in both Mifflin and Juniata Counties on Friday evening by Rebecca Conner, Jessica Imes and helpers. Find a purple egg you win a commemorative Goose Day coin; find a golden egg and win a special prize! Eggs will be placed on Friday evening and can be found until all are obtained.



Sept. 26- Goose Ornament Project. 6-9 p.m. Hometown Potters Studio, 39 Valley St., Lewistown. Hands on workshop. All proceeds & donations will be donated to a local charity.



Sept. 26- Wild Goose Chip Hunt. 6-9 p.m. Hometown Potters' Studio will hide a goose chip somewhere in downtown Lewistown. Find it and redeem it for a prize at the 39 Valley St., Lewistown location.

List of Activities: Contests + Giveaways

Sept. 26-27- Basket Raffle. Lemon & Lime Craft Co, 145 E. Market St. Suite B, Lewistown. One ticket for \$5, three for \$10 with a goosey item thrown in along with goosey t-shirts for sale.

Sept. 26-28- Queenie's Junktique, 25 N. Main St., Lewistown, is hosting a **Golden Goose Giveaway Basket.** One entry ticket will be given with every purchase.

Sept. 29- Goose Themed Gift Basket. Phoenix Physical Therapy, 36 Envision Dr., Mifflintown. Entries can be entered starting at 10 a.m. Raffle will end at 3 p.m.

Goose Day Baby Basket

Sept. 29- The 2025 Goose Day Baby. Geisinger and the Juniata River Valley Visitors Bureau will welcome the first baby born in Lewistown Hospital on Sept. 29, 2025, Goose Day. A custom designed afghan and hat created by Kim Rickert of and other goose-themed gifts will be presented to the family.

Geisinger



Commemorative Pictorial Postmark

Sept. 29- A special commemorative pictorial postmark is designed every year by Ryan Cherry to provide a unique souvenir to mark each year's local holiday. The design is available ONLY on Goose Day (Sept. 29) at the Lewistown Post Office. Stop by the Market Street post office and request any of your outgoing mail to be stamped with the Goose Day postmark for FREE.

Goose Day Postcard

Sept. 5 & 26- Goose Day Postcard. Send postcards to family and friends to spread the fun! The Deck the Downtown organization will be selling Goose Day postcards during Lewistown First Friday and Lucky Friday. The pre-stamped postcards can be purchased for \$5 in-person. Once purchased, the buyer can fill out the back of the postcard and return the card to Deck the Downtown. On Goose Day, the postcards will be taken to the Lewistown Post Office where the Goose Day postmark will be applied and then mailed out.

