



JUNIATA RIVER VALLEY

2021 theme:
Santa Paws & Claws

It's back!

The Juniata River Valley's kick off to the holiday season. Is back and scheduled for

December 2 & 3, 2021

Help support this community tradition by sponsoring an ice sculpture. The State College First Night Ice Carvers will be back in town to deliver a gallery of glittering ice designs that will circle Monument Square and beyond.

Feature Sculpture Sponsorship \$2,000

- A large Ice Sculpture consisting of at least seven blocks carved on site. Once complete, your sculpture will also be illuminated for the hours of the Festival.
- Large signage beside your sculpture at the Festival.
- FREE 10x10 booth at The Festival of Ice. [This benefit may be used by your favorite non-profit group as long as they're approved and registered with the event committee.](#) Outdoor space only.
- Recognition in event promotion to be published in The Sentinel on Wednesday, Dec. 1.
- Featured in a boosted post on the event and Visitors Bureau social media accounts. Ask for details.

Large Sculpture Sponsorship \$1,000

- An Ice Sculpture consisting of at least four blocks carved at the Festival. Kids and grown-ups love to watch!
- Large signage beside your sculpture at the Festival.
- FREE booth at The Festival of Ice. [This benefit may be used by your favorite non-profit group as long as they're approved and registered with the event committee.](#) Outdoor spaces only and electric is not provided.
- Recognition in event promotion to be published in The Sentinel on Wednesday, Dec. 1.
- Featured in a shared boosted post on the event and Visitors Bureau social media accounts. Ask for details.

Ice Sculpture Design Tips:

- ❖ Design suggestions are accepted but gravity and the unique properties of melting ice can sometimes limit carving capabilities. The ultimate decision rests with the carvers.
- ❖ Sculptures that give viewers a selfie opportunity or a way to interact with it are most memorable.
- ❖ Not all logos can be recreated in ice and aren't usually that exciting to look at. Think of images related to your business, or better yet, to this year's theme—Santa Paws & Claws.
- ❖ Additional fee applies to logo recreation designs.

The Festival of Ice is brought to you by:



Sponsored
in part by:



This project was supported by PA Partner in the Arts (PPA), the regional arts funding partnership of the PA Council on the Arts, a state agency. State government funding comes through an annual appropriation by Pennsylvania's General Assembly and from the National Endowment for the Arts, a federal agency. PPA is administered in this region by Community Partnerships Resource Conservation & Development Council (RC&D).



JUNIATA RIVER VALLEY

**Downtown Lewistown
December 2 & 3, 2021**

Two 1-Block Sculptures Sponsorship \$600

- Two one-block ice sculptures. A great way to express a theme like dog & bone or cat & fish.
- Signage beside your sculpture at the Festival.
- Outdoor booth space at The Festival of Ice. [This benefit may be used by your favorite non-profit group as long as they're approved and registered with the event committee.](#) Electrical service not provided.
- Recognition in event promotion to be published in The Sentinel on Wednesday, Dec. 1.
- Featured in a shared boosted post on the event and Visitors Bureau social media accounts. Ask for details.

1 Block Sculpture Sponsorship \$350

- A one block ice sculpture of your choice from design list.
- FREE outdoor booth at The Festival of Ice. [This benefit may be used by your favorite non-profit group as long as they're approved and registered with the event committee.](#) Electric not provided.
- Recognition in event promotion to be published in The Sentinel on Wednesday, Dec. 1.
- Featured in a shared boosted post on the event and Visitors Bureau social media accounts. Ask for details.

Ice Sculpture Sponsor Agreement

YES! We're excited to be an important part of the 24th annual Festival of Ice! We have chosen this Ice Sculpture Sponsorship Package:

- Featured Sculpture to be created during the event \$2000.
- Large Sculpture to be created during the event \$1000.
- Two 1-Block Sculptures \$600
- One Block Ice Sculpture \$350

Payment is due by November 15, 2021

Payable by check written to JRV Visitors Bureau

Business Name _____

Contact Person _____

The best way to contact me is by:

- mail
- phone
- fax
- email

Contact Info _____

Authorized signature

Title

Date

- My business will not use the booth space during the event. Please find a non-profit organization to give it to.

For more information contact:
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